

European Journal of Service Management

Vol. 18, 2/2016

(Formerly known as Scientific Journal of University of Szczecin. Service Management)

The articles are printed in accordance with the materials provided by the authors.
The publisher does not take responsibility for the articles' content, form and style.

SCIENTIFIC BOARD

Volkan Altinta (Bonn University, Germany)
Nerine Bresler (University of Johannesburg, Republic of South Africa)
Rayna Dimitrova (SWU N. Rilski, Bulgaria)
Violeta Dimitrova (College of Tourism, Varna, Bulgaria)
Kazimierz Kłosiński (John Paul II Catholic University of Lublin)
Jolanta Mazur (Warsaw School of Economics)
Alexandru Nedelea (Stefan cel Mare University of Suceava, Romania)
Mirosława Pluta-Olearnik (Wrocław University of Economics)
Kazimierz Rogoziński (Poznań University of Economics)
Muzaffer Uysal (Virginia Polytechnic Institute and State University, USA)
Magdalena Ziolo (University of Szczecin)

List of referees is available on the journal's website: www.wnus.edu.pl/pl/ejsm

SCIENTIFIC EDITOR

Aleksander Panasiuk

THEMATIC EDITOR

Adam Pawlicz

STATISTICAL EDITOR

Marcin Hundert

TECHNICAL EDITORIAL AND TEXT DESIGN

Wiesława Mazurkiewicz

COVER DESIGN

Joanna Dubois-Mosora

© Copyright by University of Szczecin 2016

Paper version of the journal is an original version

European Journal of Service Management is indexed in BazEkon database, Index Copernicus and Bazhum

Articles are available at http://kangur.uek.krakow.pl/bazy_ae/bazekon/nowy/index.php

ISSN 2450-8535 (1640-6818, 1898-0511)

SZCZECIN UNIVERSITY PRESS

Edition I. Publishing sheet size 4.5. Printing sheet size 4.4. Format B5. Printed in 100 copies.

Contents

Maria Byszewska-Dawidek	
The economic situation of the hotel sector in Poland in 2003–2012	5–11
Jan Fazlagić, Robert Skikiewicz	
Green Jobs in the service economy – empirical analysis for selected European Union countries	13–22
Aleksander Panasiuk, Eugenia Panfiluk, Elżbieta Szymańska	
Introduction to innovation research in health and wellness tourism	23–31
Milen Penerliev	
Touristic clusters in Bulgaria – example of territorial organization of service economics	33–38
Mariusz Sołtysik, Andrzej Tucki, Wojciech Fedyk, Piotr Oleśniewicz	
Spatial policy of suburban municipalities. Current directions in the development of tourism and recreation in suburban areas	39–45
Mony Trad	
Gender and services economy: Lebanese women position in complex Arab world	47–53
Anna Wiktorowska-Jasik	
Market of transport services – attempt at structural-functional identification	55–61
Jacek Wysocki	
Strategic approach to proecological activities of companies	63–69

