Gazprom – the Russian global corporation 
and its impact on Russia’s image

For many years Americans and international business circles alike were of an opinion that “What is good for General Motors is good for America”. For a long time, the mainstream liberal economic theory promoted a conviction that care for the interest of the individual and for a company ultimately leads to care for the interest of the country.

The goal of this article is to answer the question about the position of GAZPROM, one of the biggest Russian international corporations, in the world’s economy and if, by analogy to the role of General Motors in the US economy, we can paraphrase the statement and venture an opinion that “What is good for GAZPROM is good for Russia”. The article presents how GAZPROM’s international operations affect the image of Russia as one of the super powers in the world’s economy.

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