THE MANAGEMENT COMPETENCES IMPROVEMENT NEEDS IN
THE WEST POMERANIA REGION

Summary

Regional development is based on potential of business community. More and more companies look for competitive advantage in building the organization based on their employees competences. In the frame of The west Pomerania Business School training project “The New Manager Era” 100 regional company managers were examined in order to get picture of their development attitude and needs. Managers were asked about their preferred training topics in the area of general managerial competencies and defined 5 expert areas connected with their functional roles in organizations. They described which one of the problems are important in the change time and how strong is their development needs. The research results are presented in connection with scan of the regional training offer for managers.

Translated by Barbara Glowacz