IT SUPPORT FOR KNOWLEDGE MANAGEMENT IN THE INNOVATION POTENTIAL OF ENTERPRISES

Summary

Knowledge management is defined as all activities aimed at identifying, gathering, processing and sharing of explicit and implicit knowledge of staff in order to improve efficiency and effectiveness of the company.

In the process of building an informed knowledge of the capacity of firms increasing importance of beginning to play a dedicated information systems. The aim of this paper is to present web-based platform supporting innovation audit knowledge management. This solution (based on the original system) is a tool to assist research developed by employees of the Department of Innovation Efficiency and Economics Department of Management Services, University of Szczecin.

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