IMPORTANCE OF KNOWLEDGE IN SOCIAL RESPONSIBILITY MANAGEMENT IN SMALL ENTERPRISE

Summary

The aim of the paper is presentation of chosen areas of knowledge which can helpful for social responsibility management in small enterprise. Author presents definition of knowledge and importance of knowledge relating essence of social responsibility conception, benefits and cost connected with realization of conception, also elements of social responsibility management in small enterprise. The discussion is of theoretical- empirical nature.

Translated by Agnieszka Sokołowska