DETERMINANTS OF THE IMPLEMENTATION OF KNOWLEDGE MANAGEMENT SYSTEMS IN POLISH SMALL AND MEDIUM ENTERPRISES

Summary

The article presents the results of studies of the problem of the implementation of knowledge management systems (KMSs) in small and medium enterprises (SMEs) in Poland. Studies have shown a significant lack of technical readiness to implement KMS, as well as low awareness of the managers. The determinants and barriers to the implementation of KMSs in SMEs, which were discovered and ordered during the research, allow prioritization of tasks.

Translated by Marek Miłosz