E-BUSINESS SUPPORT PROGRAMME - THE NATURE, PRINCIPLES AND IMPLEMENTATION OF MEASURE 8.1 OPERATIONAL PROGRAMME INNOVATIVE ECONOMY

Summary

The paper presents assumptions, goals and characteristics of measure 8.1 Operational Programme Innovative Economy 2007-2013 (OPIE). Measure 8.1 - introduction and development of e-services - is directly focused on financing the Internet undertakings. The purpose of this paper is to analyze and evaluate existing guidelines, principles and effects of the measure 8.1 OPIE. An interest, of the Polish entrepreneurs, in participation in actions focused on e-business financial support was also analyzed.

Translated by Mirosław Moroz