KNOWLEDGE MANAGEMENT IN WEBSITES 3.0 DOMAIN

Summary

The article presents the problem of knowledge management in websites 3.0 domain. The proposal of an ontology application in websites 3.0 domain was proposed. The general aim of this ontology is to systematize and standardize the knowledge about available solutions on the marketplace. Furthermore it helps a decision-maker to select an appropriate solution. The practical examples of the Web 3.0 ontology application was presented as well. The conclusions finish this paper.

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