LEVEL OF DEVELOPMENT IN POLAND ECOMMERCE

Summary

The Information Society in Poland is still lagging behind, with scores on the majority of indicators at the bottom of the EU rankings. While growing steadily over the past few years, rates of regular and frequent internet use in Poland are still relatively low compared to the EU average. While the use of eCommerce by individuals is below the EU average, almost a quarter of the population now order goods and services over the Internet.

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