E-RECRUITMENT IN IMPLEMENTING OF E-BUSINESS STRATEGY IN POLAND

Summary

In times of universal globalization, more and more companies implement e-business strategies. One of the key areas where it is worth using such solutions, is the personnel area and in particular the process of looking for candidates for the job. The way of implementation of this concept is to conduct e-recruitment. The article discusses the nature of e-recruitment and the possibilities of using websites as well as recruitment portals. The e-business strategy in e-recruitment has been discussed in the area of the Polish labor market. The final section presents the results of studies regarding the conduct of e-recruitment by companies located in the Lublin region.

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