E-BUSINESS OUTSOURCING - THE ANALYSIS OF CHOSEN EXAMPLES

Summary

The article describes the links between e-business and outsourcing; the relatively new terms on the Polish market. Outsourcing e-business functions becomes a trend, especially among small and medium-sized companies. E-business outsourcing can vary from contracting just some minor side functions to transferring or selling nearly all e-business assets.

The further parts of the article present examples of innovative e-business solutions, which broaden areas where outsourcing can be applied.

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