

## **E-ECONOMY AND LOCATION: IMPACT OF ICT ON CLUSTERS**

### **Summary**

The aim of this article is to present major opportunities, associated with the use of ICT in regional clusters. The authors describe how the adoption and diffusion of IC technology can strengthen competitive advantage of clusters, focusing on key business processes, including logistics, marketing and innovation. In addition, the authors discuss the potential threats for clusters in the modern e-economy, presenting the possible scenarios of cluster development.

*Translated by Anna Lis, Adrian Lis*