

## **THE ROLE OF THE INFORMATIONS SYSTEMS IN LOGISTIC**

### **Summary**

This article shows the meaning the role of informations systems in logistic. The aim of logistics process is formulated by the basic rule of logistics - the 7R principle: the right product with the right quality in the right quantity has to be delivered at the right time and right place to the right customer at the right cost. Disregarding of even one of the above conditions may lead to a loss of customers and, thus, to a decrease of the company's competitive advantages and reduction of its market share. The implementation of new and up-to-date concepts of production management like (WMS (Warehouse Management System), SCM (Supply Chain Management) and technologies, based on the same concepts as ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), etc. It will also require supply handling, synchronized with production and effective distribution based on the interaction of logistics intermediaries.

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