

## **WEB 2.0 IN THE CREATION OF A GLOBAL PLATFORM OF THE INFORMATION SOCIETY**

### **Summary**

Contrary to previous approaches, modern take on cyberspace assumes that this area is created by the World Wide Web. "Web as a platform" is the leading catchphrase of Web 2.0, and it assumes the shift from users' desktop applications to the idea of "software above the level of a single device". The derivative notions include "software as a service", "innovation in assembly", "perpetual beta", and "lightweight models and cost-effective scalability".

*Translated by Jacek Unold*