

SELECTED ASPECTS OF THE REGIONAL STRATEGY FOR INFORMATION SOCIETY DEVELOPMENT

Summary

Among the most important challenges that regional strategies has to face is transformation to the information society and the electronic, knowledge-based economy. The characteristic feature of the previous pro-development policy at regional level was a preference for "hard" infrastructure investments, which was of course a basic but insufficient requirement for economic elicitation and the rise of desired competitiveness. Such approach, most common among the authorities, brought about negligence of wide range of other tools adjusted to local conditions. That is because most of the information society development plans pay attention to expansion of IT-infrastructure, instead of building the adequate social awareness, which will allow the effective use of modern technology.

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