

## **THE IMPORTANCE OF INFORMATION TECHNOLOGY FOR MANAGEMENT COMPANIES**

### **Summary**

Modern science is called information technology. This name points directly to its interdisciplinary nature. The application of economics and management sciences, and the practice of everyday life are dominated by information technology. Use of IT in business has many advantages. The most important of these include: reduction in operating costs, exploring new market niches, faster communication with customers, or a rapid response to changing market requirements.

*Translated by Natalia Michalek*