

TECHNOLOGICAL KNOWLEDGE AS A SOURCE OF THE COUNTRY COMPETITIVE ADVANTAGE

Summary

The aim of the article is to bring some chosen aspects of the technological knowledge development up for discussion in context of the competitive advantage of the country. The technological knowledge is the essential component of the human capital which bears the improvement of technological capabilities, that is to say the competitive advantage of firms and economies. The Authors came to the conclusion that accumulation of the technological knowledge determines the competitiveness of an economy on the global market.

Translated by Elżbieta Jantoch-Drozdowska, Maria Majewska-Bator