

INFORMATION IN VIRTUAL ENVIRONMENT AND THE DEVELOPMENT OF E-SOCIETY

Summary

The issues of the importance of information in contemporary society are evolving. Discussions concerning the role of information in virtual environment are replaced by attempts to solve complex challenges associated with optimal use of such resources. This is particularly important at present times, when the phenomenon of Web 2.0 and the massive popularity of social network platforms make the publication of online information practically unlimited.

Users not being aware of such issues as the value of the information or the information literacy face decision making hardships. In addition, lack of skills in the usage of intelligent agents exposes them to significant costs associated with information acquiring and processing.

The key to create the information society lies not only in making people aware of the importance of virtual environment and information but - above all - in the development of informational skills of the e-society.

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