

## **MOST IMPORTANT SOURCES OF INFORMATION FOR RURAL INHABITANTS IN CONDITIONS OF EUROPEAN INTEGRATION**

### **Summary**

The paper presents the results of a questionnaire survey carried out in 2009 among rural inhabitants in the south-eastern region of Poland within the framework of a broader research project. The survey objective was to show the major sources of financing for non-agricultural business activities undertaken by rural dwellers. The research confirm, that rural entrepreneurs consider the Internet one of the most important sources of information, essential in taking decisions connected with their business as well as using EU funds. For farmers, on the other hand, a basic source of information connected with their activity and possibility of gaining co-financing from EU funds are professional trainings organized mainly by centers of agricultural consultancy as well as press and television. It is an enormous challenge for institutions functioning in rural areas, which should become active and offer some support to all firm owners.

*Translated by Teresa Miś*