

INTRODUCTION TO MANAGEMENT OF INFORMATION IN SERVICE COMPANIES

Summary

Intensive development of information and communication technologies and the need for rapid response to changes in the environment causes a progressive increase in the importance of information management. In this text, an attempt was to present the outline of the phenomenon of information management in service companies, focusing on such aspects as:

- The essence of economic information and a strategic approach to information management,
- Information security.

The added value associated with information management.

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