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WYBRANE PROBLEMY FINANSOWANIA  
INTERNETOWYCH SYSTEMÓW INFORMACJI TURYSTYCZNEJ  
W WOJEWÓDZTWIE ZACHODNIOPOMORSKIM

SELECTED PROBLEMS OF FINANCING  
INTERNET TOURISM INFORMATION SYSTEMS.  
THE CASE OF WESTPOMERANIAN PROVINCE

*Summary*

Accurate, accessible and neutral information is vital for tourism development in every region. Proliferation of tourism information systems contributes to minimizing of transaction costs and thus facilitates exchange process on the market. To research processes of building and maintenance of internet tourism information systems a survey of communes internet sites in Westpomeranian Province and a survey of tourism enterprises and representatives of communes in 30 out of 114 communes of that region have been conducted. Two types of internet tourism information systems were distinguished: commercial that includes database of tourism enterprises and public that comprises of non-commercial part of total tourism product. According to the author's point of view, a public sector should refrain from building or financing commercial information systems, which contemporarily constitutes a common practice.

*Translated by Adam Pawlicz*