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PROGNOZOWANIE RUCHU TURYSTYCZNEGO  
W WOJEWÓDZTWIE ZACHODNIOPOMORSKIM

FORECASTING OF TOURISTIC FLOWS  
IN ZACHODNIOPOMORSKIE VOIVODSHIP

Summary

In the article forecast of touristic flows in zachodniopomorskie voivodship was carried out. The area of research includes number of guests and nights in collective accommodation. In prediction smoothing exponential models with seasonal fluctuations were used. The article indicates that this method can be useful in making decisions in area of touristic economy.

*Translated by Robert Kubicki*