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**MODYFIKACJA FUNKCJI PEŁNIONYCH PRZEZ PODSTAWOWE
FORMY OBSŁUGI RUCHU TURYSTYCZNEGO**

**MODIFICATION OF THE FUNCTIONS ACTED
BY THE BASIC FORMS OF TOURISM SERVICES**

Summary

New trends in contemporary tourism, particularly those related to the diversification and expansion of the scale of the needs reported by tourists, are responsible for a process of seeking ways to increase the attractiveness of tourism product, not only through the use of new tourism areas or proposals for new forms of leisure, but also by modifying the functions of the various tourism services. This mainly concerns the transport and accommodation services, whose core functions are stable and clear, but the possibilities of their use are far greater. These additional opportunities are so diverse that more and more operators and administrators of accommodation or catering industry (or tour operators) endeavor to make from a simple service a tourist attraction or to make a service a core element of a total tourism product. The broadest range of services offer carriers which include a lot of attractions related to their services, or even the whole tourist products based on the attractiveness of the transport means. In recent years, the administrators of accommodation offer a wide range of additional services to extend the basic functions associated with a core service, this concerns mainly the summer villages and luxury hotels.

Translated by Beata Meyer