SUMMARY

The article looks into major issues of international logistic in a broad context of international management. It examines international logistics trends in three specific dimensions. The first area of consideration is the role of logistics in international management. In this context the paper examines the issue of key competences of firms, the role of global managers, and the tasks of advanced cooperation forms in international supply chains. Among the key aspects considered are price leadership, customer service, value added, trade-off relations, and information.

The second explored dimension concerns transnational corporation logistics, where such phenomena as supply chain recombination and supply chain virtualisation are looked at.

The third aspect of logistics development the paper examines are new methods of international logistics management under conditions of market information asymmetry, where special attention is given to the fuzzy logic model.

Translated by Elżbieta Golembska