ETHICS IN THE POLISH BUSINESS - THE FASHION OR THE NECESSITY?

SUMMARY

The main aim of the article is to point out that acting accordingly to the ethical rules is a vital matter and, most of all, it allows to gain a substantial profit - assuming that the actions are non individual-centered. On the other hand if public responsibilities will be substituted by the needs of individuals or particular groups, Polish economy and society shall generate losses. Along theoretical considerations, being the necessary part of each scientific research, the Author examines that issue basing of some crucial examples taken from the Polish economy.

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