THE COMPETITIVENESS OF THE PASSENGER RAIL TRANSPORT
CREATING - CASE STUDY

SUMMARY

Competitive advantage of companies, regions, sectors, branches or national economies comes from possessed resources, organizational and institutional structure and realization of far-reaching activities aimed at knowledge creation, conquering new markets, export promotion and stakeholder relationship management. State’s success as well as company’s depends on the ability for innovation, employees creativity. Implementation of innovation in the third quarter of 2006, innovation that consisted in using old tools (tariff, timetable, existing transport infrastructure and rail busses bought a few years earlier) for gaining a new quality of conveyance services, caused a reverse of downward tendencies in the number of passengers as well as incomes.

Translated by Agnieszka Drabik-Pryiver