NEW CHALLENGES OF THE CONTEMPORARY MANAGEMENT - OUTLINE OF THE PROBLEM

SUMMARY

The article points at the new challenges as a result of fast evolution of theory and practice of management. In Author’s opinion, the main of those challenges are the following:
- Challenges in an area of speed of activity
- Challenges related to the management conception
- Culture challenges
- Challenges in a social area
  Key words: management, conceptions of management, speed of activity

Translated by Bogusław Kaczmarek