NEW SERVICES - THE CHANCE FOR PUBLIC TRANSPORT

Summary

The technical and organizational innovations are of great importance for the future of public transport. Their introduction is aimed mainly at the reduction of the costs of transport services and significantly enhancing of their quality, to be achieved through intermodality and integration of various transport modes. An effective way of gaining new clients for public transport seemed to be offering of new services, which join public transport with leisure and tourism or and health care and promotion. The examples of such services are presented in the paper.