DETERMINANTS OF IMPLEMENTING INNOVATIONS IN PORTS

Summary

Innovations in stevedoring companies can be instigated by administration, competition and clients, the impulse for new solutions can also come from the inside. Given that port investments are very capital-intensive, financing is the key problem for implementation of modern techniques. Other important factors are: ownership of means of production, attitude of employees, contacts and access to know-how, geographical location etc. Organisational innovations are usually the cheapest. New reloading technologies and IT solutions require large amounts of money and solution of broad range of other problems before successful implementation.