STRATEGIES OF HORIZONTAL INTEGRATION OF TRANSPORT

Summary

Transport integration can limit the competition in transport markets. It's a serious problem of the transport policy. Depending on the market, it's possible to apply different strategies of integration. However, it's possible to detail: integration of the transport process and integration of transport systems. The first strategy is applied in combined transport, second: in the public transport. The second strategy is curbing the competition so it's possible to reduce this negative influence by replacing the competition "on the market" with the competition "for the market" or the competition regulated in order to the transport authority.