CHANGE OF FREIGHT TRANSPORT INTENSITY IN INDIVIDUAL MODES OF TRANSPORT IN POLAND

Summary

An essential element influent on the development of the market of the transport and the logistics is the growing size of foreign investments. Many European firms transfers her own production to countries of Europe Medially - Eastern, Poland as the greatest market in the region attracts the third of this stream (the size of foreign investments in 2006. is 15 milliards euro).

The demand on services forwarding, logistic and of warehouse grows dynamically and for the profitable bearings our country becomes one of greatest incumbents of these trends.

The forwarding market in Poland driven with the economic rapid growth and the commercial exchange since the year 1994 grows in time approx. 6,5% a year.

In the road service in the period from 1990 to the year 2005 the size of transports tripled.

As result of the sharp competitive struggle the offer of transporters is constantly perfected, at the simultaneous support of minor prices. Opening borders after the entry to the European Union created new possibilities for transporters.

From the beginning of years 90 - these the participation of railway-transports in the transport systematically grew smaller. Begun after the year 2000 deregulating of the railway market in Europe caused the height of the meaning of private transports. Poland belongs to most liberalized markets. The entry on our market of European logistic operators the resoluteness changed standards, the use from services of specialized firms becomes more and more general.

As result of growing more intense competition of the enterprises have more and more greater difficulties with the maintenance of the hitherto existing market position. A best answer on this situation is the specialization.