

**ANALYSIS OF THE POSSIBILITIES OF AND BARRIERS
AGAINST EXERCISING TOURISM BY THE DISABLED
WITH AN EXAMPLE OF SELECTED SEASIDE ACCOMODATIONS**

Summary

All around the world disabled tourists and persons stricken in years are becoming an increasingly numerous group of tourism industry customers. In Poland a consider-able increase in the number of the tourism industry services consumers is also notice-able. Holiday outings and leisure time are gradually becoming more and more popular among the disabled and this particular tourist group is becoming increasingly attractive for the tourist market.

Within the development and provision of the tourist services there are numerous existing barriers restricting or impeding the access by the disabled to standard forms of recreation. The attempt to handicap those who have limited access to tourism requires performing of many conditions, starting with bringing down economic and institutional restrictions as well as architectural and city-planning barriers, adjusting transport facilities and first and foremost changing of the malevolent attitude of the society towards the disabled and causing their needs to be understood.

The bringing down of the limitations is a one step ahead towards being successful in providing each person (regardless of whether he or she moves about in a wheel-chair or fully by him/her self) with access to goods and services, including tourism.

Noteworthy are the subjects and persons that overcome many difficulties in their pursuit to improve the disabled persons' still difficult living standard.

Tourism for the disabled is not only a form of rest and recreation but has a thera-peutic significance for revalidation, the method of maintaining human relationships and fuller integration with the society. However, in order for the disabled to be able to fully take advantage of what tourism has to offer, certain conditions have to be created.

The study aims at showing the possibilities and barriers restricting access to tourism by the disabled persons with an example of selected accommodations in the locali-ties of Kołobrzeg, Łazy, Mielno, Sarbinowo and Unieście.

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