CONDITIONS FOR TOURISM DEVELOPMENT ON THE EXAMPLE OF THE SUB-TATRA VILLAGE

Summary

The purpose of this article is analysis of conditions for development of tourism in Bukowina Tatrzanska commune evaluated from the angle of tourist space resources, including: natural, cultural and infrastructural potential and also from the angle of human capital and resourcefulness of the local community. The research has shown that apart from tourist space resources, resourcefulness of the local community and their organisational potential have played a significant role in the commune’s tourist development. Informal social ties and mutual trust are an impulse for the development of new investments.

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