THE FUNCTIONING AND DEVELOPMENT PERSPECTIVES OF
THE RZESZÓW-JASIONKA AIRPORT

Summary

According to UN WTO forecasts, world tourist traffic will be increasing and by 2020 it may involve as many as 1.6 billion people (about 7% of world population). However, the structure of tourist traffic will be changing. One of the main changes will be an increased share of long-distance travels in the traffic – travels beyond the region inhabited. In the air carrier market an intensified fight for the customer may be observed. A positive aspect of that is the preparation of attractive, tempting offers which allow the passengers to reach various parts of the globe by air (quickly and safely).

The Rzeszów-Jasionka Airport is sometimes called “Podkarpacie’s window on the world”. It serves not only passengers from the Podkarpacie region, but also from neighbouring ones, and even neighbouring countries, as was shown by a tourist traffic study from 2009.

This study presents the dynamics and structure of traffic at the Rzeszów-Jasionka Airport (basing on data from the Airport’s management) and characterises the structure of people using the Airport’s services (basing on tourist traffic study in the Podkarpacie region from 2009).

Translated by Agnieszka Maria Gernand