ROLE OF THE INTERNATIONAL AIRPORT IM. JANA PAWŁA II IN
THE TOURIST TRAFFIC DEVELOPMENT IN CRACOW

Summary
The aim of this article is to assess the impact of International Airport John Paul II in Krakow - Balice to the size of tourism in Krakow. This test is conducted on the basis of comparative analysis: registered passenger traffic volume is compared with tourist traffic volume recorded in Krakow. This study is extremely important because demonstrates the mutual dependencies that exist between these quantities. It also demonstrates that the airport is one of the main determinants of tourist potential of the city. The author analyzes it by using analysis based on passenger traffic statistics collected by the International Airport and the study of tourism in Krakow, carried out by the Malopolska Tourist Organization.

Translated by Michal Rudnicki