THE ASSESSMENT OF CATALYTIC IMPACT OF AIR TRANSPORT ON THE REGIONAL ECONOMY IN A TOURISM SECTOR (THE CASE OF KRAKOW AND LITTLE POLAND REGION)

Summary

The article attempts to prove the mutual relations and interconnections between the development of tourism and air transport on level of region. The first part includes general remarks concerning interconnection between air transport and tourism sector. There is also significance of low cost carriers for tourism sector described in short. Next, author makes an attempt of assessment of the air transport impact on regional economy in the tourism sector in Krakow and Little Poland region. There is the established and widespread methodology created by ACI Europe and York Aviation used in the analysis and also described briefly. At the end, there is discussed the project of a common action of local authorities, Krakow Airport and carriers, the aim of which is to create and promote new connections and routes between Krakow and other airports. The conclusion includes main findings and results of the analysis.

Translated by Łukasz Olipra