TOURISM POTENTIAL IN GEOGRAPHICAL ASPECT

Summary

In the geographical aspect, the tourism potential can be identify as the tourist attractiveness, extended by the tourist capacity and the optimal periods of tourist resources usage. Tourist attractiveness of areas, resorts and objects is built by the rank of tourist values, level of tourist communication accessibility and tourist infrastructure. Some selected methods of evaluation of tourist attractiveness are presented in the article. Tourist capacity and optimal periods of tourist values usage describe the frame of optimal utilization of the areas.

Translated by Marta Góralewicz-Drozdowska