TOURIST LANDSCAPE VALUES OF EASTERN POLAND

Summary

Tourist landscape values are the factor of attractiveness of the region. They also determine its competitive position. In the article there were presented the chosen tourist landscape values of Eastern Poland taking into consideration its low competitiveness. The values were divided into the following groups: more significant tourist landscape values, landscape parks, museums, architectural buildings, geological buildings, and viewing terraces. The presented issues aim at showing the natural beauty of the region as well as encourage visitors.

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