Tourist Potential of the Bug River’s Areas. The Case Study of Sarnaki Commune

Summary

In this paper authors present structural resources (and its using) of tourist potential (tourist attractions, lodging and transport infrastructure) of Sarnaki commune, located on the Bug River. The article is based on inventory of tourist potential’s resources and on survey by questionnaire of tourists, carried out in July 2009. Tourism in Sarnaki commune has been developed thanks to natural attractions. The main effect of mentioned development is large tourist infrastructure, especially second homes and leisure centres located close to the Bug River (space of tourism colonisation). On places located further from the river, there is a plenty of tourist farms, which stimulate development of tourism. In this paper authors proved beyond doubt that tourist infrastructure has a strictly seasonal character according to seasonal tourist demand, strongest from January till August. Survey by questionnaire of tourists has established that Bug River becomes less attractive, as a result of water pollution (the negative effect of economic development of Poland, Ukraine and Belarus). The conclusion of research presented in this paper is that development of tourism on mentioned area needs cooperation between both adjacent districts and neighbouring countries.

Translated by Tomasz Napierała