THE COMPARATIVE ANALYSIS OF TOURISTIC POTENTIAL OF CHOSEN LOCALITY WARMINSKO OF MAZURIAN PROVINCE (MIKOLAJKI - MRAGOWO)

Summary

The tourism, in today's times, is in many countries one of the most dynamic of developing fields of economy. It is an important influencing factor, on economic development of many localities as well as regions. Present tourism is an element of life that helps every man to get to know the world, nature, man, and culture, but it rests from commonplaceness also, it was relaxed and his state of health improves.

It comparative analysis the touristic potential of two the most often visited cities in region Mazurian – Mragowo and Mikolajki. The city was compared making the comparative analysis of chosen elements touristic potential. Mazurian is still exchanged as extremely attractive tourism area. The shown work presents that Mikolajki and Mragowo are very attractive cities, fulfilling touristic functions, though differing under regard somewhat offered the tourists of attraction the and services.

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