

INVESTMENTS AND PROMOTION
- EXPENSE INSTRUMENTS ADVANCEMENT ECONOMIC
DEVELOPMENT IN LOCAL SCALE

Summary

The objective of study is qualification of consistent between expense instruments of advancements economic development in rural parishes: capital expenditures and organized promotion. Analysis was carried out based on researches of two voivodshpis: podlaskie and kujawsko-pomorskie. Gotten results indicate occurrence of consistent dependence between expense instruments. Active forms of promotional activeness realize self-governed units applying development strategies, about high level of investing. However, passive forms of promotion use units realizing conservative strategies mainly