

CHANGES IN THE DIRECTIONS OF DEVELOPMENT OF KEPNO ADMINISTRATIVE DISTRICT IN CONTEXT OF THE STRATEGY OF THE ADMINISTRATIVE DISTRICT DEVELOPMENT

Summary

The main aim of this article is attempt to presentation meanig of the local development. This paper disscusses that in times of progressive globalization essential for the local government is its development. A development is showing as apositive change, connected with growth and progress. The development is identified as the process of purposeful interaction of local authorities or the inhabitants, which aims at creating new values, rational and effective using of natural, human or capital resources. The article presents one of basic instruments helping the management of the local development - that means the strategy. On example the strategy of the administrative districk of Kepno one can notice the directions of local development. The strategy of development shows, point out the whole cycle of changes in all spheres of the local government unit. One can observe, through these directions, that the local development is very complex process, and changes in all spheres are conditioned mutually.