European transport faces problems which are hard to obtain at the same time. The transport industry is to serve the growing flow of people and goods which is the effect of processes like globalization and integration. From the other hand the goal of transport policy is among others to minimize the external costs of transport. These requirements create the need of finding solution which are optimal from wide perspective. One of the solutions is the implementation of Intelligence Transport Systems. The effectiveness of them ought to be evaluated with use of not only micro but also macro means because using telematics systems helps in increasing internal benefits but also external ones which very often not the research on costs and benefits of implementing ITS.

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