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**DIRECTIONS OF STRATEGY MANAGEMENT AND TRANSFORMATIONS
CHANGES IN MANNER OF POLISH FORWARDING FIRMS' ACTIVITY IN
ASPECT OF INTEGRATION FROM UE**

In article introduced of conditioning organizational and technical activities of Polish forwarding firms in twenty-four era of growing competition on market of forwarding services, connected with processes of economic integration from European Union. One introduced model stage managements strategic, one underlined part of new manner of thinking and activities in aspect logistics system and of qualitative idea effective activities and of equaling of European competition. One introduced model "Wahkiakum TQM" together with idea of estimation of initiating degree of composition peaceable elements with European criterions as manner of connection good practical practices by Polish firms.

Translated by Bogusław Węgrzyn