LOGISTICS SERVICES IN PKP CARGO STRATEGY

Presented in this article are the logistic directions of formation PKP Cargo offer. The goal is description PKP Cargo logistic services as strategic factor of the success on the transport market. Paper introduces logistic assignments recorded in PKP Cargo strategy, idea of building logistic centers. Described following modern services: FERRY TRAIN, OST WIND.

Translated by Izabela Dembińska