

DETERMINANTS OF THE DEVELOPMENT OF TOURIST FUNCTION OF SEASIDE COMMUNITIES OF WESTPOMERANIAN PROVINCE

Summary

In the article is presented an analysis of factors determining tourism appeal of seaside communities of Westpomeranian Province, such as tourist qualities, accommodation and gastronomic base, transport accessibility, the condition and protection of natural environment, and service and technical infrastructure. Moreover, discussed are the activities of local governments of the studied communities in the area of tourism, i.e. preferences for investors, tourist promotion, tourist investments, and cooperation with other units in the field of tourism. The analysis has made it possible to show the most important determinants, shaping the tourist function of the studied communities.

Translated by Dawid Milewski