

**THE IMPORTANCE OF NATURE ENVIRONMENT
AS A TOURISM FLOW DETERMINANT
THE REWAL COMMUNE CASE**

Summary

The nature environment, where is located most of tourism qualities, compose the main factor that determines tourist flows. In Rewal Commune calmness, silence, easily reached nature, beautiful landscape and sea proximity belong to crucial elements that attract tourists. In their opinion Rewal's advantages are: safety, sandy and clean beaches, clean sea, a wide variety of events, many leisure activities and a children-orientated supply. This acknowledges the argument that coming to Rewal tourists seek rather a calm rest then conspicuous amusement. The base of that rest are tourism qualities that stems from nature environment which becomes the main factor enticing tourism flows.

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