

NEW TENDENCIES IN THE CONSUMPTION VS TOURISM

Summary

Tourism as a one of the forms of free time spending is undoubtedly the element of the consumption model in the particular time. The article presents the most important relations and tendencies between the consumption and tourism.

The nature of relations between the consumption and tourism resembles the feedback – on one hand the changes in the consumption influence tourism, and on the other – tourism itself, its continuous development in particular, is one of the sources of changes and new tendencies in the consumption.

The symptoms of the most tendencies which can be observed in the consumption in general also appear in the tourism consumption. The most visible tendencies are: ecologization, servicization, homogenization and heterogenization of the tourism consumption.

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