THE COMPETITIVENESS OF WEST POMERANIA’S ENTERPRISES

Summary

In the paper the analysis of the competitiveness of West Pomerania’s transport companies has been presented. One can noticed that according to statistical data competitiveness of transport companies is very poor. The great determinant is the transport infrastructure, especially in its quality aspects. Apart from this an important factor that can increase the competitiveness are branch organizations.

Translated by Tomasz Kwarcinski