COMMUNICATION AND JOINT PROMOTION
OF CITIES AND PORTS AMONG REGIONS
OF COOPERATION BETWEEN PORTS AND THEIR CITY AREAS

Summary

The article synthetically described the cooperation between Western-European ports like (Rotterdam and Antwerp) with their closest city surroundings in the field of communication and joint self-promotion. The article also mentioned the first examples of joint self-promotion conducted by Szczecin port authorities as well as the city council of Szczecin.

The second part of the publication formulated recommendations for the port authorities and the city councils of Szczecin and Świnoujście, whose accomplishment should improve the cooperation in both regions.

Translated by Wojciech Drożdż